



COVID-19

CENSUS BUREAU SMALL BUSINESS PULSE SURVEY ANALYSIS

For the week of June 14-20, 2020

The U.S. Census Bureau's Small Business Pulse Survey takes a weekly look at the ways in which the COVID-19 pandemic is affecting small businesses in the United States. Participating businesses are contacted by email only and must be non-farm, single-location businesses. They also must have receipts greater than or equal to \$1,000, but 500 or fewer employees.

The short survey is intended to take business owners less than 10 minutes to complete, but their responses reveal some interesting first-hand insights on how the pandemic is impacting their businesses.

YOU CAN LEARN MORE ABOUT THE SURVEY BY VISITING [HTTPS://PORTAL.CENSUS.GOV/PULSE/DATA/](https://portal.census.gov/pulse/data/)

QUESTION 1

Overall, how has this business been affected by the COVID-19 pandemic?

38.2% ↓
38.2% of all small businesses reported a “large negative effect.”

The most severely affected industry segments were:

Scenic and sightseeing transportation	89.7%
Support for agriculture, fishing and forestry	87.7%
Transit and ground passenger transportation	78.3%
Water transportation	76.4%
Personal and laundry services	69.7%
Food services and drinking places	69.4%
Accommodation	68.1%
Amusement, gambling and recreation	67.2%
Rental and leasing services	66.4%
Hospitals	65.9%
Performing arts and spectator sports	65.6%
General merchandise stores	64.4%

4.2% ↑
Across all businesses, 4.2% reported a “moderate positive effect” or a “large positive effect.”

Within industry segments, the highest percentages of positive effects were:

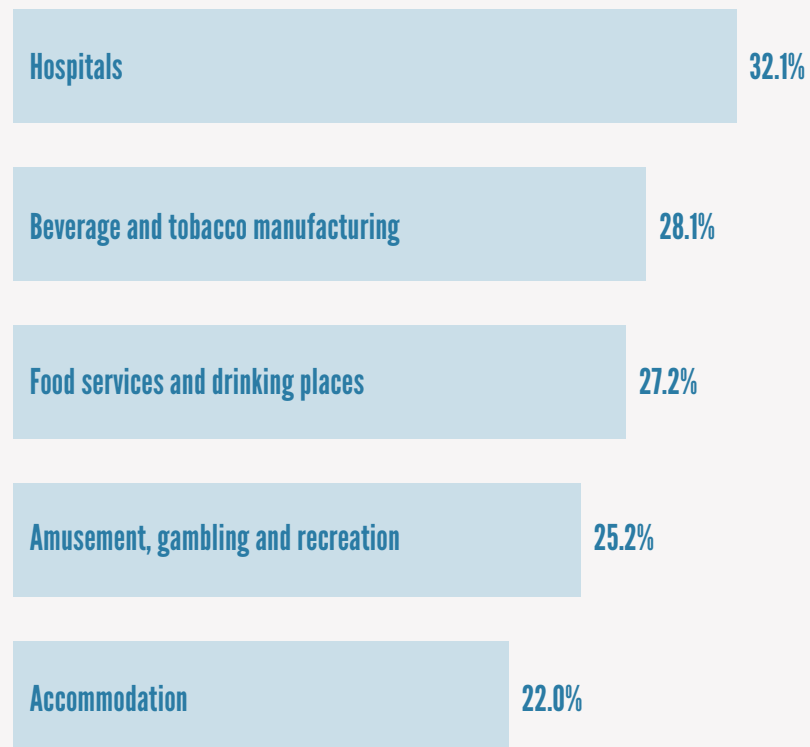
Pipeline transportation	37.7%
Couriers and messengers	33.7%
Food and beverage stores	28.3%
Building materials and garden equipment dealers	22.3%
Petroleum and coal product manufacturers	18.8%
Nonstore retailers	16.3%
Sporting goods, hobby, musical instrument and book stores	16.2%

QUESTION 2

In the last week, did this business have a change in the total number of hours worked by paid employees?

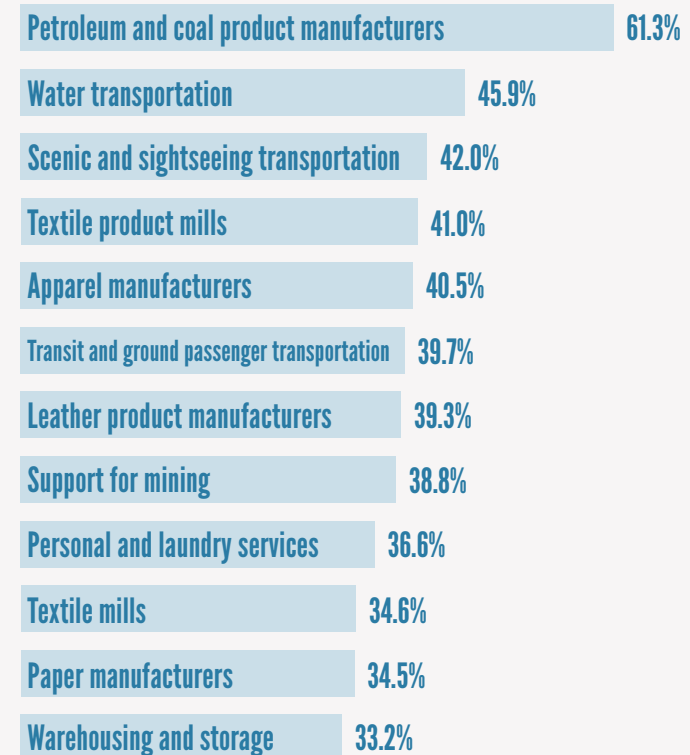
11.9% ↑
Across all businesses, 11.9% of respondents reported an increase in employee hours.

The industry segments with the highest percentage of respondents reporting an increase in employee hours were:



22.0% ↓
Across all businesses, 22.0% of respondents reported a decrease in employee hours.

The industry segments with the highest percentage of respondents reporting a decrease in employee hours were:

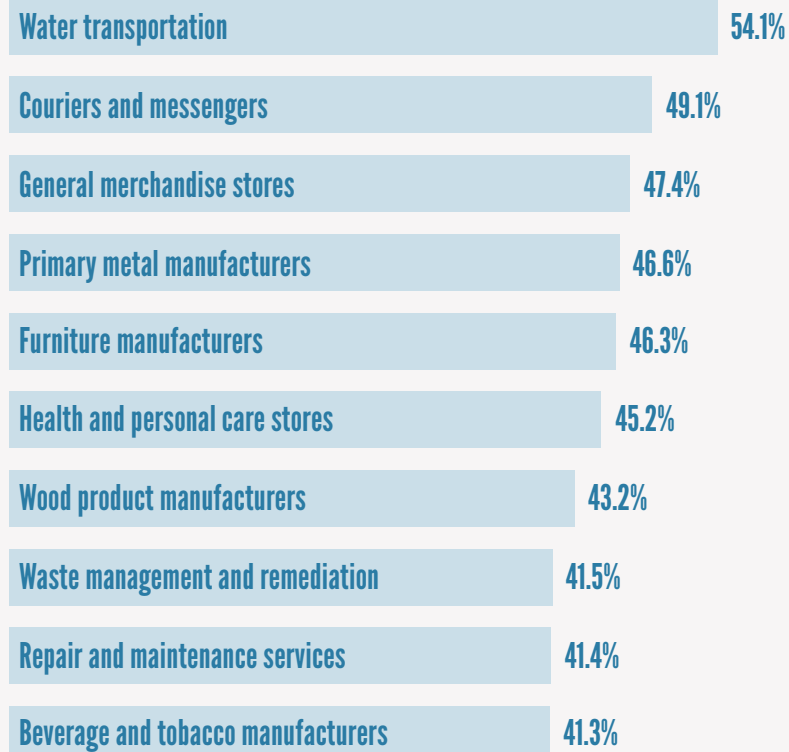


QUESTION 3

How would you describe the current availability of cash on hand for this business, including any financial assistance or loans?

Across all businesses, 29.9% of respondents had cash on hand for less than one month of business operations, while 2.7% had no cash available and 10.5% did not know their cash availability.

The industry segments with the highest percentage of respondents reporting less than one month of cash on hand were:

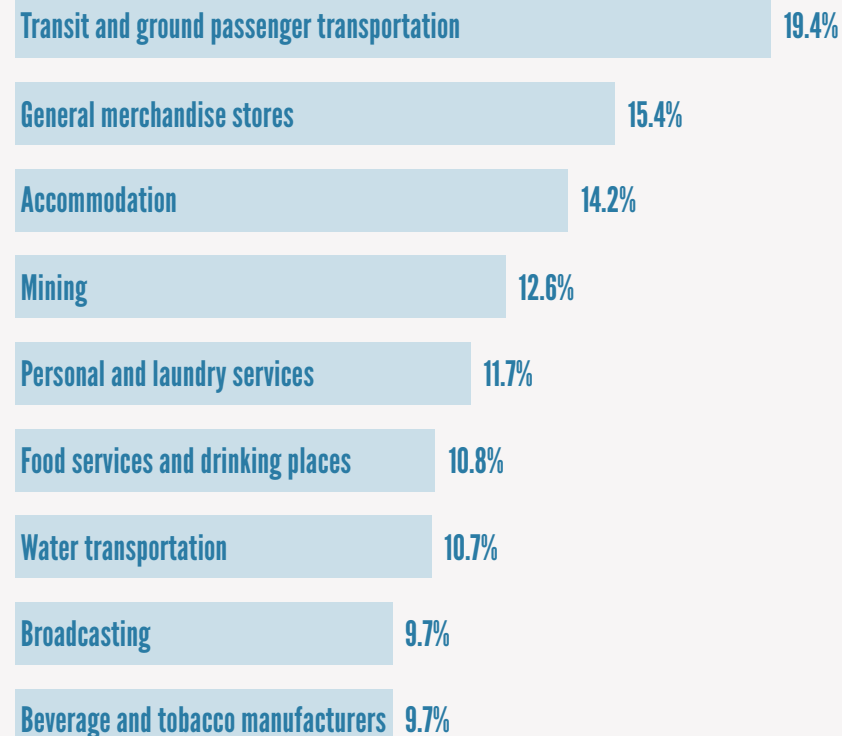


QUESTION 4

The White House declared a national emergency because of the COVID-19 pandemic on March 13, 2020. Since then, has this business missed any loan payments? Loan payments that have been forgiven or postponed should not be considered to be missed.

Across all businesses, 4.7% of respondents reported missing a loan payment.

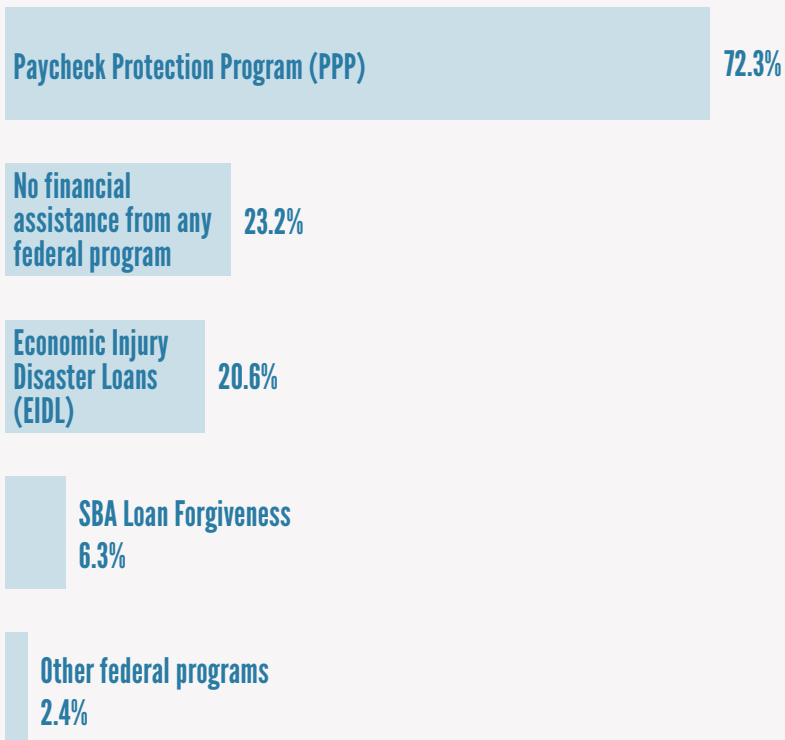
The industry segments with the highest percentage of respondents reporting missing a loan payment were:



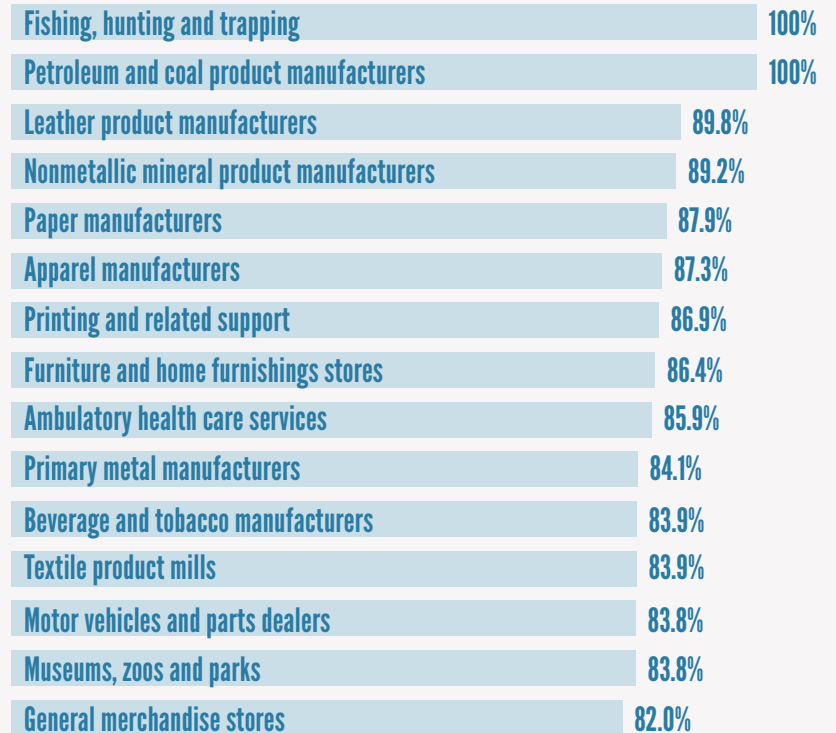
QUESTION 5

Since March 13, 2020, has this business received financial assistance from any of these programs from the Federal government?

Across all businesses, respondents reported the following financial assistance:



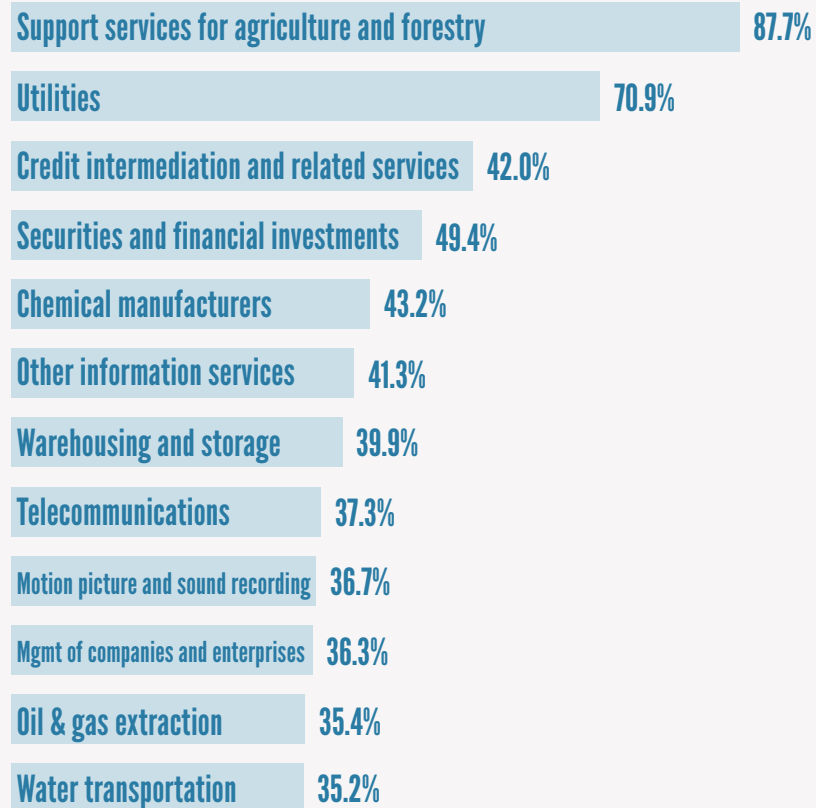
The industry segments with the highest percentage of respondents receiving Paycheck Protection Program loans were:



QUESTION 5 CONT'D

Since March 13, 2020, has this business received financial assistance from any of these programs from the Federal government?

The industry segments with the highest percentage of respondents receiving no financial assistance were:



QUESTION 6

In your opinion, how much time do you think will pass before this business returns to its normal level of operations relative to one year ago?

41.0%

Across all businesses, 41.0% of respondents expected it to take more than six months for business to return to normal levels.

The industry segments with the highest percentage of respondents saying it will take six months or longer to return to normal were:

Fishing, hunting and trapping	100%
Support for agriculture and forestry	100%
Hospitals	67.4%
Pipeline transportation	67.2%
Museums, zoos and parks	66.3%
Scenic and sightseeing transportation	66.1%
Support for mining	60.5%
Clothing and clothing accessories stores	56.8%
Performing arts and spectator sports	56.5%
Accommodation	56.4%
Water transportation	55.3%
Educational services	54.0%
Oil & gas Extraction	53.4%
Social assistance	51.1%
Food services and drinking places	50.0%

9.3%

Across all businesses, 9.3% said their business would never return to normal levels relative to one year ago.

The industry segments with the highest percentage of respondents saying they don't expect their business to return to normal level of operations relative to a year ago were:

General merchandise stores	30.8%
Couriers and messengers	30.7%
Transit and ground passenger transportation	25.7%
Apparel manufacturers	21.0%
Personal and laundry services	19.8%
Electronics and appliance stores	18.3%
Food services and drinking places	18.3%
Oil & gas extraction	17.5%
Accommodation	17.3%
Paper manufacturers	17.2%
Amusement, gambling and recreation	16.2%



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