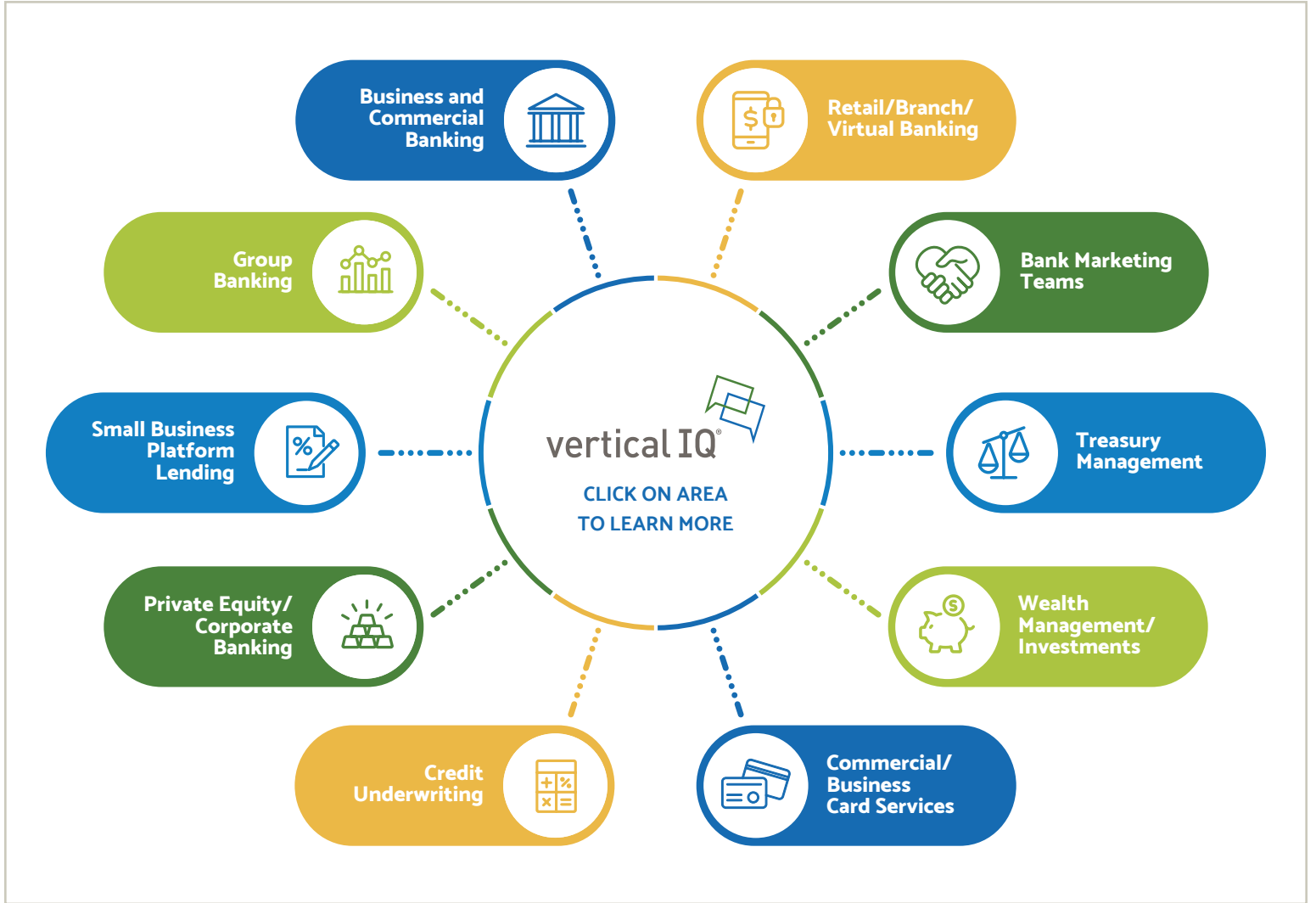


# Industry Intelligence Throughout the Enterprise



Save time, boost confidence, build credibility, and deepen relationships with Industry Intelligence.

[DOWNLOAD "INDUSTRY INTELLIGENCE THROUGHOUT THE ENTERPRISE" TO GET STARTED.](#)

## Business and Commercial Banking



Prepare for strategic, value-added discussions with prospects/customers and underwrite risks with greater precision.

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## Retail/Branch/Virtual Banking

Differentiate your retail team from your competition by quickly and easily preparing valuable insights for meetings with small and mid-sized business owners.

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## Group Banking



Get specific information about issues that may be relevant to employee satisfaction and retention by examining the Industry Trends and common challenges within the niche.

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## Bank Marketing Teams

Create industry-specific campaigns and tailored collateral with profitable industries such as dentist offices, engineering firms, veterinarians, and many others.

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## Small Business Platform Lending



Include the Industry Risk Ratings, financial statistics, and loan default rates to score loans with greater precision.

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## Treasury Management

Get a handle on payment cycle data and working capital analysis while also saving time with treasury management product decisions.

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## Private Equity/Corporate Banking



Streamline research on fragmented industries and gain a macroeconomic perspective on global trends including market sizing and country-specific opportunities.

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## Wealth Management/Investments

Understand business challenges for a more value-added discussion, and use Business Valuation data prior to the sale of a business and the resulting wealth transfer.

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## Credit Underwriting



Uncover and mitigate loan risk factors and gain industry knowledge surrounding commercial loan concentrations with in-depth analysis including our Industry Risk Rating.

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## Commercial/Business Card Services

Learn the ins and outs of the industry's expenditures by category (including potential cash flow challenges), then review Financial Benchmarks.

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To learn more contact us at [info@verticaliq.com](mailto:info@verticaliq.com) or 919-787-4600.