vertical IQ

Power your internal AI platform using trusted Industry Intelligence from Vertical IQ

Most AI platforms are trained using publicly available web content including outdated materials, generic summaries, and unverified data. That may help for certain surface-level answers but not when accuracy and trust actually matter.

If your internal AI is only as good as the data behind it, the open internet becomes a liability.

BLOCK OUT UNRELIABLE INTERNET NOISE WITH VERTICAL IQ'S MCP

Vertical IQ's trusted Industry Intelligence is fundamentally different from what AI models can scrape or infer online. Our proprietary content is:

- Written and vetted by experienced industry analysts – not generated by AI
- Continuously reviewed and refreshed to reflect current market conditions
- Enriched with licensed third-party data, much of which is not publicly available
- Built specifically for commercial use in banking, risk, and advisory workflows

Vertical IQ has invested millions of dollars in analyst expertise, proprietary research, and licensed data to ensure our customers have access to decision-grade intelligence.

THE KEY DIFFERENCE: VERTICAL IQ'S MCP

Build your internal AI system utilizing Vertical IQ's Model Context Protocol (MCP) that enables customers to securely integrate our high-value Industry Intelligence into their internal AI platform.

In short: Your organization's AI gets "smarter," more accurate, and more defensible without compromising data governance.

Model Context Protocol (MCP) enables AI models to retrieve approved data and insights through a secure, controlled interface while simultaneously guarding Vertical IQ's proprietary content from public AI systems or training algorithms.

QUANTIFIABLE BENEFITS FOR INTERNAL AI PLATFORMS

Powering your internal AI with Vertical IQ Industry Intelligence means:

- Highly reliable outputs grounded in analyst-vetted research and third-party data
- More relevant insights tailored to your specific needs and local markets
- Reduced organizational risk from unreliable or outdated online sources
- Greater trust and adoption by frontline teams who rely on accuracy

HOW VERTICAL IQ INTERNAL AI INTEGRATION WORKS

- **AI-agnostic**: Vertical IQ's MCP is compatible with private and custom internal AI platforms, including Microsoft Copilot, ChatGPT, Gemini, Claude, and others.
- **Customer-controlled access**: You choose which Vertical IQ content is surfaced within your AI platform.
- **Secure by design**: Vertical IQ's content remains gated so it is never used to train AI models or exposed to public AI platforms.

SUPER-CHARGE YOUR INTERNAL AI WITH FOCUSED CONTENT YOU CAN TRUST

The MCP implementation provides your organization's internal AI platform with access to a wide range of Vertical IQ Industry Intelligence, including:

Industry-specific insights

- Current conditions, structure, trends, challenges, and geographic dynamics
- Profits, operations, and occupational safety details

Financial & banking intelligence

- Cash management and working capital challenges
- Credit underwriting considerations and banking solutions
- Select sector-level investment insights

Advisory enablement

- Call preparation questions
- Industry terminology and executive talking points

Local & economic data

- Industry density, employment, wages, and locations
- Population, income, GDP, and local business growth trends

vertical IQ®

RELIABLE INTERNAL AI STARTS WITH TRUSTED INDUSTRY INTELLIGENCE FROM VERTICAL IQ.

TO LEARN MORE ABOUT POWERING YOUR INTERNAL AI PLATFORM WITH TRUSTED CONTENT FROM VERTICAL IQ, CONTACT US AT 919-787-4600 OR INFO@VERTICALIQ.COM.